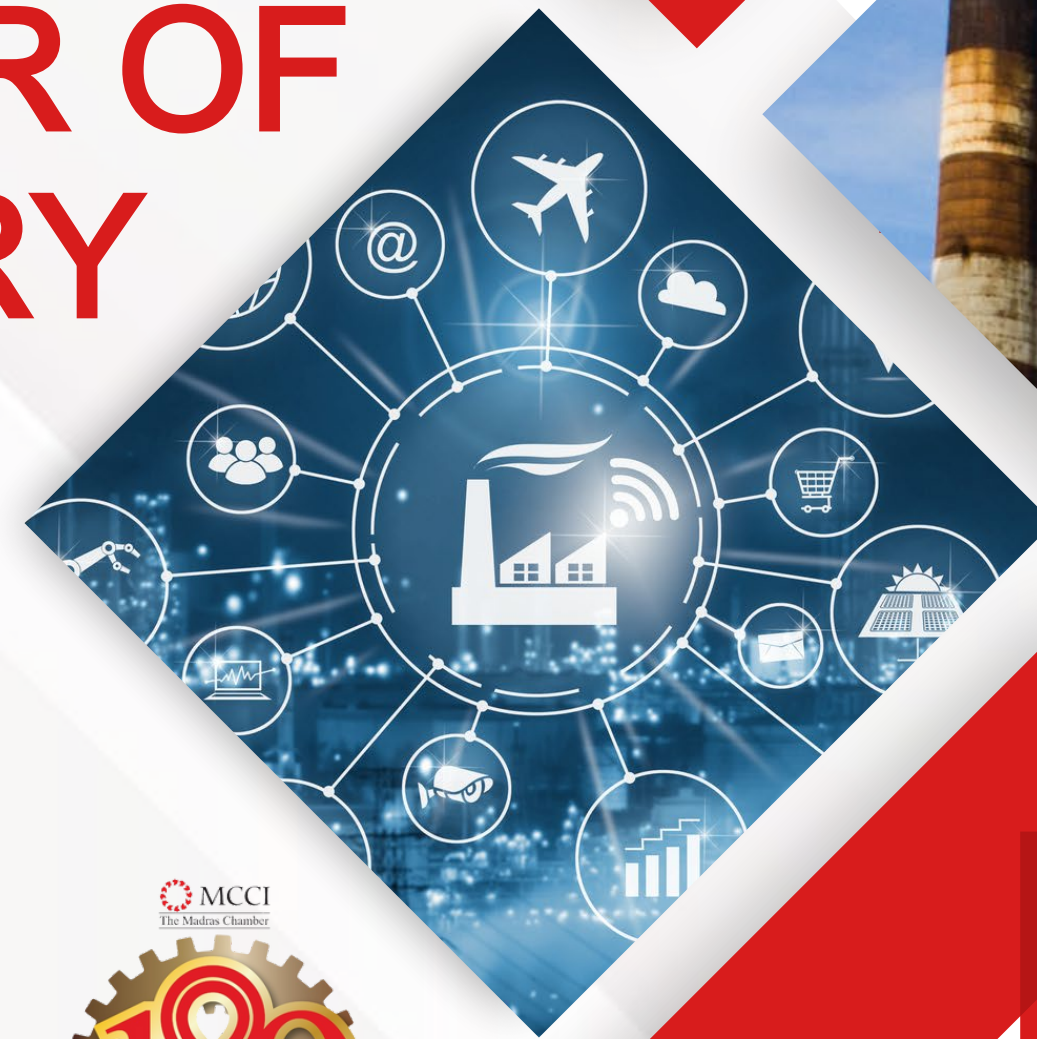


THE MADRAS CHAMBER OF COMMERCE & INDUSTRY

Activities –August 2025

www.madraschamber.in



Workshop on Intellectual Property and Legal Frameworks

4th & 5th August 2025

The two-day intensive workshop sessions were designed to provide participants with a comprehensive understanding of **Intellectual Property Rights (IPR)**, both from a foundational and advanced perspective.

Session Coverage:

Fundamentals of IPR: Overview of copyrights, patents, trademarks, licensing frameworks, and methods of IP valuation.

Advanced Strategies: In-depth exploration of digital content protection, the role of IP in emerging technologies, and strategic approaches for safeguarding innovation in a rapidly evolving business environment.

Practical Learning: Case studies drawn from real-world scenarios, coupled with a certification assessment that enabled participants to apply concepts and test their knowledge.

Key Highlights:

The sessions were marked by **highly interactive discussions**, ensuring active participation and exchange of ideas.

Feedback from participants was **overwhelmingly positive**, reflecting the relevance and clarity of the topics discussed.

The **certification exercise** was particularly well received, as it provided practical insights and hands-on experience in applying IP concepts to business contexts

Resource Persons

Ms. Savitha Kesav Jagadeesan (Kochhar & Co.)

Dr. Mahalakshmi Muthuswamy (TVS Motor Company Motor Co. Ltd.)

Ms. Subathra Mysamy (A K Mysamy & Associates LLP)

Mr. Anand Barnabas (De Penning & De Penning)

Mr. Arindam Paul (De Penning & De Penning)

Ms.Indumathi Gunasekaran (Kochhar & Co.)



Interactive Session with Mr. Amlan Bora Chief Representative, Port of Rotterdam for South Asia

5th August 2025

This insightful interaction focused on **strengthening collaboration between the Port of Rotterdam and Indian businesses**, with discussions on global trade connectivity, sustainability, and future-ready logistics solutions.

Key Discussion Points:

Strategic Significance: The Port of Rotterdam, Europe's largest port, serves as a critical gateway to over **300 million consumers** across the continent.

Infrastructure & Connectivity: Advanced intermodal infrastructure and logistics capabilities that enhance supply chain efficiency.

Sustainability & Energy Transition: Ongoing initiatives in the **hydrogen economy, renewable fuels, and green chemicals**, positioning Rotterdam as a leader in sustainable port operations.

India-Netherlands Trade Synergies: Opportunities to strengthen bilateral trade by leveraging logistics innovation, digitalization, and efficiency models from Rotterdam.

Participation:

The meeting witnessed active involvement from MCCI's leadership, including the **Logistics Committee Chair & Co-Chair** and the **International Cooperation Committee Chair & Co-Chair**, alongside senior members. Their contributions made the session **highly engaging and productive**.



Training Program on Import and Export Documentation

8th August 2025 (3rd batch)

The **full-day training session** held on **8th August 2025** at the **MCCI Conference Room** brought together professionals from diverse industries who actively participated and enriched the discussions with their experiences.

The program was **led by Shri J. Krishnan**, a highly respected logistics veteran with over three decades of expertise in international trade, shipping, and supply chain management.

Key Learning Areas:

Comprehensive understanding of **export and import documentation** and its practical applications.

Detailed coverage of **customs laws, duty structures, and compliance requirements**.

Insights into **Incoterms, payment mechanisms, Authorized Economic Operator (AEO) schemes, and warehousing provisions**.

Practical exposure to **real-world logistics and shipping procedures**, with emphasis on handling day-to-day challenges in the global trade environment.

Highlights of the Session:

The training was **highly interactive**, with participants actively engaging in discussions and clarifying real-time issues faced in their professional roles.

Practical case studies and **scenario-based learning** helped bridge the gap between theoretical understanding and on-ground practices.

The session created a platform for **cross-industry knowledge sharing**, making it beneficial for both new entrants and experienced professionals in the EXIM field.

Attendees appreciated the **hands-on approach**, which allowed them to grasp complex procedures with clarity and confidence.



Session on Dream Design Disrupt - Women at the Forefront of AI

19th August 2025

The workshop on **Generative AI in Business**, was led by the dynamic **Mr. Murali Sundaram, Technology Consultant**. The session took participants on an engaging journey into the **power and potential of Generative AI**, showcasing how this transformative technology can be practically leveraged in entrepreneurial ventures.

Through a blend of **live demonstrations, interactive discussions, and personalized action plans**, the workshop empowered women entrepreneurs to explore AI-driven opportunities with clarity and confidence.

Key Highlights of the Session:

Real-world AI applications in branding, operations, customer engagement, and decision-making, demonstrating immediate business value.

Exploration of **customizable AI tools** designed to help entrepreneurs **scale their businesses efficiently** without requiring deep technical expertise.

Inspiring case studies and success stories of AI integration, offering relatable examples of how small and medium enterprises have successfully embraced AI.

Practical tips and simplified frameworks to demystify Generative AI for non-technical entrepreneurs, ensuring accessibility and ease of adoption.

Takeaways:

Participants left with a deeper understanding of how to strategically integrate Generative AI into their businesses, along with a **personalized action roadmap** to kickstart AI adoption. The workshop proved to be both **practical and visionary**, inspiring women entrepreneurs to position themselves at the forefront of the digital revolution.



Madras Day Celebrations – Many Nations, One Madras

22nd August 2025

It was a thought-provoking Madras Day celebration bringing together a vibrant audience from the diplomatic, trade, and business communities. The **keynote talk**, “Many Nations, One Madras”, was delivered by renowned historian Mr. V. Sriram, who masterfully traced the multicultural roots and global connections that have shaped the history of Madras over centuries — from the Chola trade routes to colonial chapters and modern trade and diplomatic linkages.

The event opened with a welcome address by Mr. Ramkumar Shankar, Managing Director, Chemplast Sanmar Limited & President, MCCI, and concluded with vote of thanks by Mr. A. Viswanathan, President, Delphi-TVS & Vice President, MCCI.

Mr. Sriram’s narrative, enriched by historic maps and stories of cultural landmarks such as Luz Church, Fort St. George, the Soviet Cultural Centre, and the Armenian Church, reminded us **that Madras has always been a city of many nations, bound by one spirit.**

A special note of thanks to our sponsors — **Thangamayil Jewellery Limited** and **Kauvery Hospital** — for their presence and support.



Talk on US Tariffs and its Impact

23rd August 2025

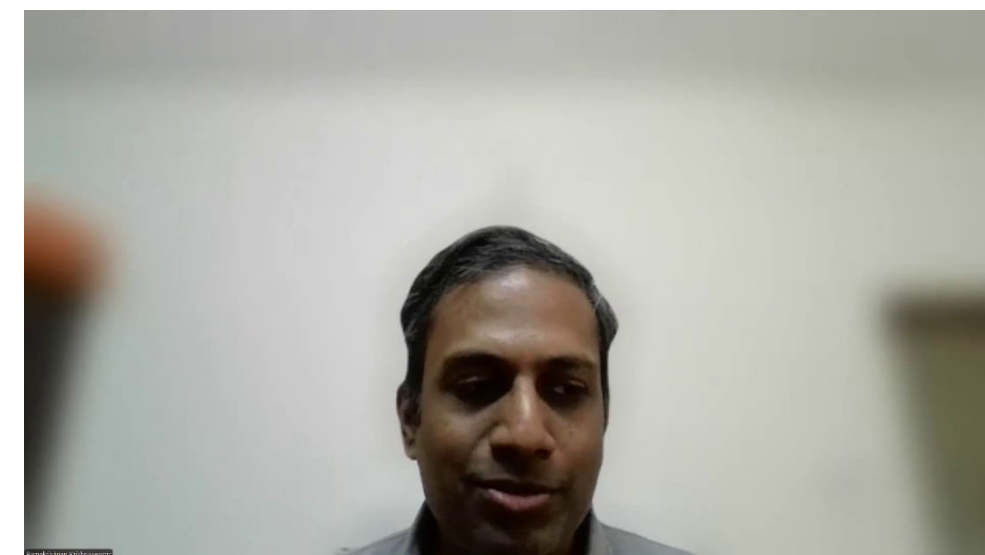
Mr. Arjun G. Nagarajan, *Chief Economist, Sundaram Asset Management Company Limited* was the speaker.

He provided a **comprehensive overview** of the current US tariff framework and its evolution.

He explained the **short- and long-term implications for Indian businesses**, with particular focus on manufacturing, exports, and supply chains and shared **strategic responses and adaptive measures** that businesses could adopt to remain competitive amidst shifting global trade dynamics.

The webinar was attended by 50+ members and the feedback was positive.

It has been agreed to have talks on economic affairs on a regular basis.



Two day Power Workshop on Advanced Excel Skills

28th & 29th August 2025

The workshop was led by **Mr. Mohamed Rafiq M**, Microsoft Certified Trainer.

The program drew enthusiastic participation from professionals across diverse corporates, reflecting the growing importance of **data-driven decision-making and analytical skills** in today's business world.

Learning Highlights:

- Mastery of **advanced Excel functions** for improved productivity.
- Practical application of **pivot tables, dynamic charts, and dashboards**.
- Exposure to **automation techniques** using Excel tools for efficiency.
- Hands-on training in **data analysis, visualization, and reporting**.
- The sessions were designed to be **interactive and practice-oriented**, ensuring that participants could immediately apply their learning in their respective work environments.

The feedback was positive and trainer's **engaging style, practical demonstrations, and real-world examples** were widely appreciated by participants



OTHER MEETINGS

GCC Next Summit '25 – Empowering Global Growth (MCCI Associate Partner)

7th August 2025

Presented by: Kreateworks

Co-presented by: Guidance Tamil Nadu

Associate Partner: MCCI

MCCI was proud to be associated with the **GCC Next Summit 2025**, which highlighted Chennai's inherent strengths and its readiness for the next phase of **Global Capability Centre (GCC) growth**. The Summit showcased Chennai's inherent strength in the GCC landscape and focused on engineering, R and D and techno functional talent and made it clear that Tamil Nadu is well positioned to drive the next phase of the GCC growth.



Jeppiaar University's Silver Jubilee & National Industry – Academia Roundtable

12th August 2025

Mr. A. Viswanathan, Vice President, Madras Chamber of Commerce & Industry (MCCI) and President, Delphi-TVS delivered the Special Address during the inaugural session of JEPPIAAR UNIVERSITY's 25th Silver Jubilee Celebrations.

The celebration witnessed a vibrant gathering of over 3000 students, faculty members, and leading voices from academia and industry. In his inspiring address, Mr. Viswanathan emphasized the critical importance of Industry–Academia collaboration and shared MCCI's vision to drive skill-building, innovation, and partnerships for a future-ready workforce.

The event was graced by prominent dignitaries from Higher Education Institutions, Government and Administrative Services, Corporate and Industry Sectors, Technology and Innovation Leaders.

In the second half of the day, the spotlight turned to a focused Industry–Academia Roundtable, co-hosted by CIPU, & MCCI, as part of the National Roundtable Series.

This exclusive, boardroom-format discussion brought together senior leaders from academia and industry to exchange ideas and co-create solutions for:

Curriculum relevance and future-ready skills, Internship and placement ecosystems, Collaborative research and innovation frameworks



OTHER MEETINGS -

Observation Visit by MSSW students to the Chamber.

14th August 2025,

A group of **23 First-Year MSW (Disability and Empowerment) students**, accompanied by their faculty, visited the organization for an **Observation Visit**.

The session covered:

An **orientation** on the nature, structure, values, and services of the organization.

Insights into the organization's **best CSR practices** and other relevant initiatives for Social Work students.

The **role of Social Workers** within the organization.

Ms. K. Saraswathi delivered an **engaging presentation**, which was very well received by the students. The **feedback was overwhelmingly positive**, making the visit both insightful and impactful.

Interactive meeting with the Delegation from Ehime

19th August 2025

A High-level delegation from **Ehime Prefecture, Japan**, led by **Mr. Ikeda Yamato**, Managing Director, Economy & Labor Dept., Ehime Prefectural Govt had a meeting with select members of the Chamber.

The Session was chaired by **Mr. Ramkumar Shankar**, President, MCCI & MD, Chemplast Sanmar Limited.

The Meeting was a follow up on the **MoU signed in Feb 2025** between MCCI and Ehime Prefecture

Key Highlights:

EV Technology Collaboration: Exploring joint projects in electric auto-rickshaws and skill development for automotive mechanics.

Sustainability Partnerships: Proposals for city-to-city cooperation in waste management, food loss reduction, renewable energy adoption, and electric mobility.

Skill Development: Discussions on the Automotive Training Center and establishing a **Mechanic Training School in India** with support from Ehime.

Future Engagements: Plans to host a **business matching event in early 2026** to connect Indian and Japanese companies.

Follow-up Actions: Sharing of presentations, exchange of networks, and coordinated visits to strengthen long-term cooperation.



EXPERT COMMITTEE Meetings



Legal



Company Law



Education



CSR



MSME



HR & IR



GST



Direct Taxes



Manufacturing



WBC (virtual)



Banking & Finance



IT/ITES



Logistics



Healthcare



Energy (virtual)

THANK YOU

