



MCCI

The Madras Chamber

MCCI CERTIFICATE COURSE ON CORPORATE SOCIAL RESPONSIBILITY (CSR)

COURSE DURATION

21 June to 13 July 2024

Fridays & Saturdays

10.00 am to 1.00 pm & 2.00 pm to 5.00 pm

@ MCCI Conference Room

Madras Chamber is organizing a well curated Training Program on Corporate Social Responsibility (CSR) for the benefit of Corporate Executives, Professionals and not-for-profit organizations.

Leading Practitioners and Heads of the established Foundations of Corporate would be handling the sessions of the course.

To gain practical insights, a field visit is also organized as part of the course.



For Registration

+91 44 2434 9452/9871/ 9940422956

madraschamber@madraschamber.in

10.00 am - 01.00 pm
TOPICS

02.00 pm - 05.00 pm
TOPICS / PRACTICAL SESSION

21 JUNE 2024, FRIDAY

- | | |
|---|---|
| <ul style="list-style-type: none"> • Introduction to CSR • Policies and Guidelines in CSR • Designing a CSR Strategy, Alignment of Strategy with National Priorities, Corporates, Promoters/Board of Directors vision selection of CSR program • CSR Project conceptualization, Inviting proposal and project contracting • Proposal due-diligence | <ul style="list-style-type: none"> • Project Budgeting and Planning, Risk Management • Program Governance & Program Management - Processes, Tools and Techniques • Monitoring and Evaluating CSR program |
|---|---|

22 JUNE 2024, SATURDAY

- | | |
|---|---|
| <ul style="list-style-type: none"> • Employee volunteering • CSR Communication Strategy | <ul style="list-style-type: none"> • Mid project / End-project Impact assessment |
|---|---|

28 JUNE 2024, FRIDAY

- | | |
|--|--|
| <ul style="list-style-type: none"> • Company Law Provisions and Compliance relating to CSR Law governing the registration and governance of entities with charitable objects - Sec 8 companies, Trust and Societies • FCRA Procedure & Compliances • Drafting of Memorandum, Bye Laws, Trust • Deed for NGOs Trust and Societies | <ul style="list-style-type: none"> • Workshop on CSR Project Proposal/Writing/Review and approval • Aligning proposal to CSR Policy Framework of Corporate • Briefing on Case study project |
|--|--|

29 JUNE 2024, SATURDAY

- | | |
|--|--|
| <ul style="list-style-type: none"> • Technology and Tools deep dive/Examples/Best practices | <ul style="list-style-type: none"> • Project Case Study Preparation |
|--|--|

12 JULY 2024, FRIDAY

- | | |
|---|---|
| <ul style="list-style-type: none"> • Social Issues and Design Thinking Workshop for problem solving for social issues • Think Beyond Compliance /Spending: Identification of right cause and right solution | <ul style="list-style-type: none"> • Moderated Panel on: Mitigating risk in CSR planning & Execution - through strategy, process, measurement and lessons learnt • Project Presentation |
|---|---|

13 JULY 2024, SATURDAY **FIELD VISIT**

MCCI MEMBERS*
FOR NON-MEMBERS*
FOR NGO'S*

RS.11,800/-

RS.14,160/-

RS. 7080/-

***INCLUDING GST PER DELEGATE**

PAYMENT METHODS

Payment through UPI/GPay, Scan QR Code

Payment through ECS Transfer:

Indian Bank Current AC No: 426412842

Teynampet Branch & IFSC: IDIB000T011

Cheque to be drawn in favour of

“The Madras Chamber of Commerce & Industry”



MCCI CSR VISION

The Madras Chamber of Commerce & Industry (MCCI) will constantly endeavor to encourage Corporate Social Responsibility among its members, promote positive experiences and environments and facilitate initiatives that enable people and organizations to thrive & help stake holders to enhance their economic, environmental and social aspects of their business.

SPONSORSHIP OPPORTUNITIES

ASSOCIATE SPONSOR **Rs 25,000**

Co-branding on all promotion materials

 **MCCI**
The Madras Chamber



For Registration

+91 44 2434 9452/9871/ 9940422956

madraschamber@madraschamber.in